

SAMAR KHLEAF

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Profile,

I am passionate social media manager and a content creator, written many posts, marketing, and sales pages. I was able to work with Al- Sana Academy in Britain to manage social media pages and communicate with participants to answer questions and help regarding course material, and write marketing emails for remedial and training courses in addition to writing content for monthly plans to announce courses on social networking sites.

Also written more than 50 stories for kids between the age of 5 to 10 in the past ten years, children author, story teller, and blogger whose goal aim is to offer the most beneficial information and tales for mothers and children in the Arab world based on scientific research. I firmly believe that reading and the written word have the ability to arm future generation with knowledge.

EXPERIENCE

2022 – Now

AL-SANA ACADEMY

I am working online at AL - SANA Academy,

- Daily content writing for FB, Telegram, Instagram.
- Audience engagement with replay time.
- A children story writer, wrote more than thirty stories.
- Translating and summarizing books from English to Arabic.
- Content writer
- E-mails writer
- Posting
- Video editing,
- Marketing.
- Writing funnels and sales pages for the Academy courses.
- Editing.
- Translation.
- Linguistic review.

2022 – NOW

BEAUTIFULMUM82, BLOG

The blog beautiful mum blog is aimed at all the gorgeous mothers out there who are striving to be excellent parents and provide their kids the best possible childhood. Being a mother is a magnificent experience in and of itself, but it also involves fear, doubt, and worry. This blog is written in Arabic for every Arab mother to share with her experiences as a mother, author, and enthusiast for children's literature. The duties include;

-Researching for content and pitching ideas for posts.

-Writing, editing and publishing.

-Replying to different enquiries and questions about childhood.

May 2017- Aug 2017

Hatem Magazine

Published a story titled "قفوذ المميز" and "شمشون وقطييع الخراف"

Targeting kids in the school age group and emphasizing the value of many qualities in kids including self-love, individuality, and the desire to explore and have adventures.

2002-2022

Stories and Blogs Personal library

A Library with more than 200 stories, articles, thoughts, diaries and blogs.

EDUCATION

SEP - 2002

THE JORDANIAN UNIVERSITY,

Economy – Business school

SEP – 2022

TALAL ABU- GHAZALEH KNOWLEDGE CENTER,

Digital Marketing course.

Science Caravan Academy,

Typing course.

EDRAK

ICDL course, Basics of Healthy Parenting course.

SKILLS

- Storytelling.
- Community Management.
- Digital Marketing.
- Management Customer Service.
- Communication.
- Microsoft office.
- Blogging.
- Proof reading.
- Fiction, and Non-Fiction writing.
- Creating funnels.
- Articles writing.
- Editing.
- Team work.
- Social Media.
- Social Media Marketing.
- Translation, and summarizing.
- Research.
- Manage my tasks at work.
- Linguistic review.
- Good knowledge of Kajabi software.

INTRESTS

Reading.

Social Media.

Arts & Crafts.

Poetry.

Children Literature.